



# Farming for Biodiversity

## Be part of the solution

Unsustainable agricultural practices remain one of the greatest threats to ecosystems and biodiversity. As the world population is expected to reach nine billion by 2050 and climate change further threatens livelihoods, we have to find ways of agricultural production that support farmers and the environment we all rely on.

The good news is these solutions already exist: From modern beekeepers who work on reviving ancient local wisdom to phone apps connecting rural farmers with urban consumers.

With Farming for Biodiversity, we are on a global mission to surface these local solutions, celebrate them and bring them to scale. Our vision is to make these community-led initiatives shine and reach:

- Over **200 million globally** through media impressions and publications
- Over **100,000 active website participants and readers** of online publications
- **200 selected agriculture & biodiversity pioneers** through eight technical and campaign trainings, hosted across the globe
- **800,000 farmers, conservationists** and other land users at the community-level

### STEP 1

Find what works



Through our crowd-sourcing contest Solution Search, we have identified over 300 innovative and replicable ideas that connect agriculture, livelihood and the environment. These selections are assessed by our renowned panel of expert judges from the Global Environment Facility (GEF) and more.

### STEP 2

Demonstrate, scale and replicate solutions



Based on the solutions surfaced, we will host eight in-country workshops to introduce the most promising approaches to local influencers. Trainings will equip participants with the skills to implement locally driven solutions in their own communities. Longer term grants will provide an additional incentive to continue their work. These efforts will expand these approaches globally, reaching 800,000 people!

### STEP 3

Feed local solutions into global policy



Throughout the project, we will gather, analyze and publish lessons learned. An online peer-to-peer network will connect all solution providers and facilitate interactive exchange across countries and themes. We will actively engage in global environment and agriculture policy processes – such as the Convention for Biological Diversity (CBD), United Nations Framework Convention on Climate Change (UNFCCC) and Sustainable Development Goals (SDG) meetings, drawing attention to community leaders and local champions.

Farming for Biodiversity contributes to the Convention for Biological Diversity's Aichi targets 1, 2 and 7 by communicating the value of biodiversity, integrating it in local development strategies and promoting sustainable agriculture.

The project runs through 2019 and is led by Rare together with IFOAM - Organics International and the Convention for Biological Diversity Secretariat (CBD). The Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB) supports this initiative on the basis of a decision adopted by the German Bundestag.

## How you can be a part of the solution

If you are working on a solution that links agriculture with biodiversity and would like to get involved:

Please contact Project Manager Ann-Kathrin Neureuther at [akneureuther@rare.org](mailto:akneureuther@rare.org) and explore opportunities to:

- Join in-country workshops
- Attend bright spot events
- Meet us at international conferences
- Participate in online learning opportunities
- Contribute to lessons learned publications
- Share your experiences online

### Project Partners



Supported by:



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### Partners and Advisors



Stockholm Resilience Centre  
Sustainability Science for Biosphere Stewardship

